

UK
TRADE &
INVESTMENT



Doing Business Down Under
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Australia Background - Key Facts & Figures

Population: 21.4 million at September 2008.

Predicted growth rate of 65% to 2050.

GDP: £600 billion

Exchange Rate: 0.56

Land Mass: 7.7 million square km.
World's smallest continent and 6th largest country. 30 times larger than UK.



Australia Background – Key Facts & Figures



States: 6 states
(parliaments are elected)
and 2 territories (Chief
Ministers are appointed by
Federal Govt)

Cities: Sydney 4.5 million
Melbourne 4 million
Brisbane 2 million
Perth 1.6 million
Adelaide 1.2 million

Australia Background - Economy

- World's 14th largest economy
- Currently the only major advanced economy not to have fallen into recession
- Level of net debt lowest of all major advanced economies
- March 2009 ranked as the OECD's fastest growing economy
- Named world's most resilient economy for 6 out of last 7 years *
- Australia Ranked - 9th Easiest Country to do business (UK 6th) **

*Institute for Management Development, World Competitiveness Yearbook 2008

**World Bank: Doing Business 2009

Australia – Key Economic Indicators*

GDP Growth %	2009	2010
China	+6.5	+7.3
India	+5.0	+6.4
Australia	+0.6	+2.3
USA	-3.2	+1.6
UK	-4.0	+0.6
Japan	-7.0	+0.8

Country	Unemployment 2009	Inflation CPI – 2009
China	9.5	-0.5
USA	8.1	-0.?
India	7.2	5.0
UK	6.5	2.2**
Australia	5.7	2.5
Japan	4.8	-1.7

*Economist Intelligence Unit, May 2009

**www.statistics.gov.uk

UK/Australia – Links

Economic

- Value of 2-way trade (goods and services) A\$16.8 billion
- Australia is UK's 19th biggest export market
- UK is Australia's 7th biggest export market
- UK Investment in Australia - ranked 2nd in 2008

Personal

- 600,000 UK visitors a year to Australia
- 1 million Australian residents born in UK
- 7.9 million Australians regard ancestry as British
- 29,789 (2006/07) UK nationals settled in Australia
- 2,500 Australian students to the UK each year



Key Business Opportunities in Australia

ICT

- Australia's ICT market worth approx AUD\$100bn
- Australia to build new broadband network worth AUD\$43bn over 8 years
- Significant research infrastructure and highly-skilled workforce
- Technology-hungry, early-adopting, savvy, consumer base
- Broadcasting technology trade show in Sydney 21-24 July, UK companies exhibiting
- CeBIT, May 2010

Mining

- Australia has one of the largest extractive industries in the world.
- 35% of Australia's total exports.
- Largest coal exporter, third largest gold exporter, top 6 in aluminium, uranium, iron ore, bauxite, tantalum and mineral sands.
- Major opportunities in new projects, plant and equipment.

Environment

- Australia signed the Kyoto Protocol in 2007 and have committed to cutting GHG emissions by 60% by 2050
- Industry estimates suggest AUD\$20 bn investment required to meet renewable energy target of 20% by 2020
- Public and government support for pursuing lower carbon economy
- Carbon trading scheme currently under review by the Senate
- Actively pursuing carbon capture and storage technology
- Government programs to attract clean technology innovation and expertise from overseas
- AUD\$1 bn to be spent over 6 years by Aust. Govt on water supply and infrastructure

Infrastructure

- Australian Government announced AUD\$42 billion in infrastructure spending in February 2009
- Australian states also pursuing ambitious plans eg Victoria spending AUD\$38 billion on transport infrastructure
- Significant opportunities in a variety of infrastructure projects around Australia including construction, water, ports, energy road and rail

Healthcare

- Australia has well developed and well funded system, total expenditure around AU\$100 billion
- 15th largest market in the world with growing and ageing population.
- Harmonised regulation with Europe.
- Opportunities in selling pharmaceuticals, diagnostics, medical devices, medical equipment and preventative healthcare products.
- Providing aged, home, and community based care services.
- Providing information technology and software products for the full chain of healthcare management.

Biotechnology

- Australia has the world's 6th largest biotechnology industry
- Over 450 companies in the sector
- Tax concessions of up to 175 per cent available for companies looking to conduct R&D in Australia
- Australian government actively promotes international collaborations
- Ausbiotech, Asia-Pacific's premiere biotechnology conference in Melbourne 27-30 October

Creative Industries

- UK creative industries highly regarded in Australia – British design seen as world leader
- 6.6% of all Australian businesses work in the creative economy*
- Australians world's 4th highest cinema goers per capita
 - Official co-production arrangements with the UK give significant tax concessions to British companies filming in Australia
- Software/interactive development and design and visual arts make up 74% of the industry
- 40% of creative businesses in Australia are sole traders

Financial and Business Services

- A major financial hub for the Asia-pacific - ASX is the 8th largest stock exchange in the World (2nd largest in Asia*)
- The world leader in sophisticated retirement products (given compulsory 'superannuation contributions' or pensions)
- World's best practice for financial regulation and a sound banking system** emerging well from the financial crisis
- A robust economy with strong government support and an internationally recognised currency - GDP per capita in Australia is higher than the UK, Germany and France
- Australian financial assets total AUD\$4.3 trillion (USD\$3.45 trillion), more than 4 times GDP

*Austrade

** World Economic Forum, The Global Competitiveness Report (2008/9)



What can UKTI Australia do for
you?

UKTI Australia - Facts

- 46 staff throughout Australia
- Sector specialists in ICT, Environment, Life Sciences, Infrastructure, Business and Professional Services, Creative Services and many more
- 940 services to UK companies in 2008/2009
- 80% of clients surveyed said that UKTI Australasia had a significant positive impact on their business

What UKTI Australasia can do for you

- **Local knowledge:** Tailored, experienced, impartial advice to maximise your chances of succeeding in Australia
- **Product launch:** In one of our boardrooms, available in most capitals
- **Introduction service:** To prospective business partners, potential major clients and key Govt bodies
- **Promotion:** PR to local media, UKTI website, e-newsletter and email campaigns
- **Test the Market:** Reduce the cost, risk and time of establishing your business in Australia by working in one of our business centres

And if you still need convincing...

Business, legal & cultural similarities

- Familiar business, legal & regulatory framework
- Common language & customs

Gateway to Asia

- Shipping & travel times under half those between Europe & Asia
- Skilled, educated, multi-lingual workforce
- Asia still the region of the world with the highest potential growth

Quality of Life

- Infrastructure, culture, governance, and natural attractions contribute to Australia consistently ranked among world's best quality of life
- 3 Australian cities in world's top ten most liveable cities*