

# Change happens . . .

**Global trends: What does it mean for your business?**



**The Carriage Hall  
Station Road  
Plumtree  
Nottingham NG12 5NA**

**Wednesday 18 January 2012  
5.00 pm - 8.00 pm**

# Global trends: What does it mean for your business? Gain an insight today to prepare for tomorrow



Date: Wednesday,  
18 January 2012

Venue: The Carriage Hall, Station Road, Plumtree  
Nottingham, NG12 5NA

## Event overview

Back by popular demand, our guest speaker Rohit Talwar, Futurist and Business Strategist, will be opening the event with a thought provoking insight into global trends and what it means for your business in the coming years.

Rohit will explore how SMEs operating in international markets can anticipate and respond to powerful trends that are shaping the business world. He will address the crucial challenges and opportunities to help you stay ahead of your competitors and to sustain peak performance in a fast changing environment.

## Programme

**17h00 Registration and light refreshments**

**17h30 Welcome and introduction**

**17h35 Global trends: What does it mean for your business?**

*Rohit Talwar, Futurist and Business Strategist*

**18h35 Question and answer session**

**18h50 emita's new look and 2012 events programme revealed**

**19h00 Drinks reception, canapés and networking**

**20h00 Close**

## Speaker

Rohit Talwar is a global futurist, business strategist and award winning professional speaker noted for his inspirational approach, provocative content and humour.

He authored *Designing Your Future - Key Trends, Challenges and Choices* and contributes regularly to books and journals on futures and strategic change.

Rohit leads Fast Future Research and has conducted in depth futures studies on a range of topics. Recent studies include Global Mega Trends, Scenarios for 2015, The Shape of Jobs to Come, Future Science and Technology Timelines, the Future of China and India and Demographic Trends.

Rohit was profiled by the Independent Newspaper as one of the top ten global future thinkers and is considered an authority on how technology is transforming business and society.

Rohit also has a particular geographic interest in the emerging economies of Asia and Africa and a strategic focus on the challenges of embedding foresight in leading organisations.

## emita News

emita's new look will also be revealed during the evening and don't miss out on the announcement of our exciting 2012 event programme which includes a blend of topics to appeal to experienced exporters as well as those new to international trade.

**Cost £50.00 (+ VAT at standard rate ) Free for emita members.**

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or call the emita helpline: 01332 826 424**

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