

protecting your IP overseas

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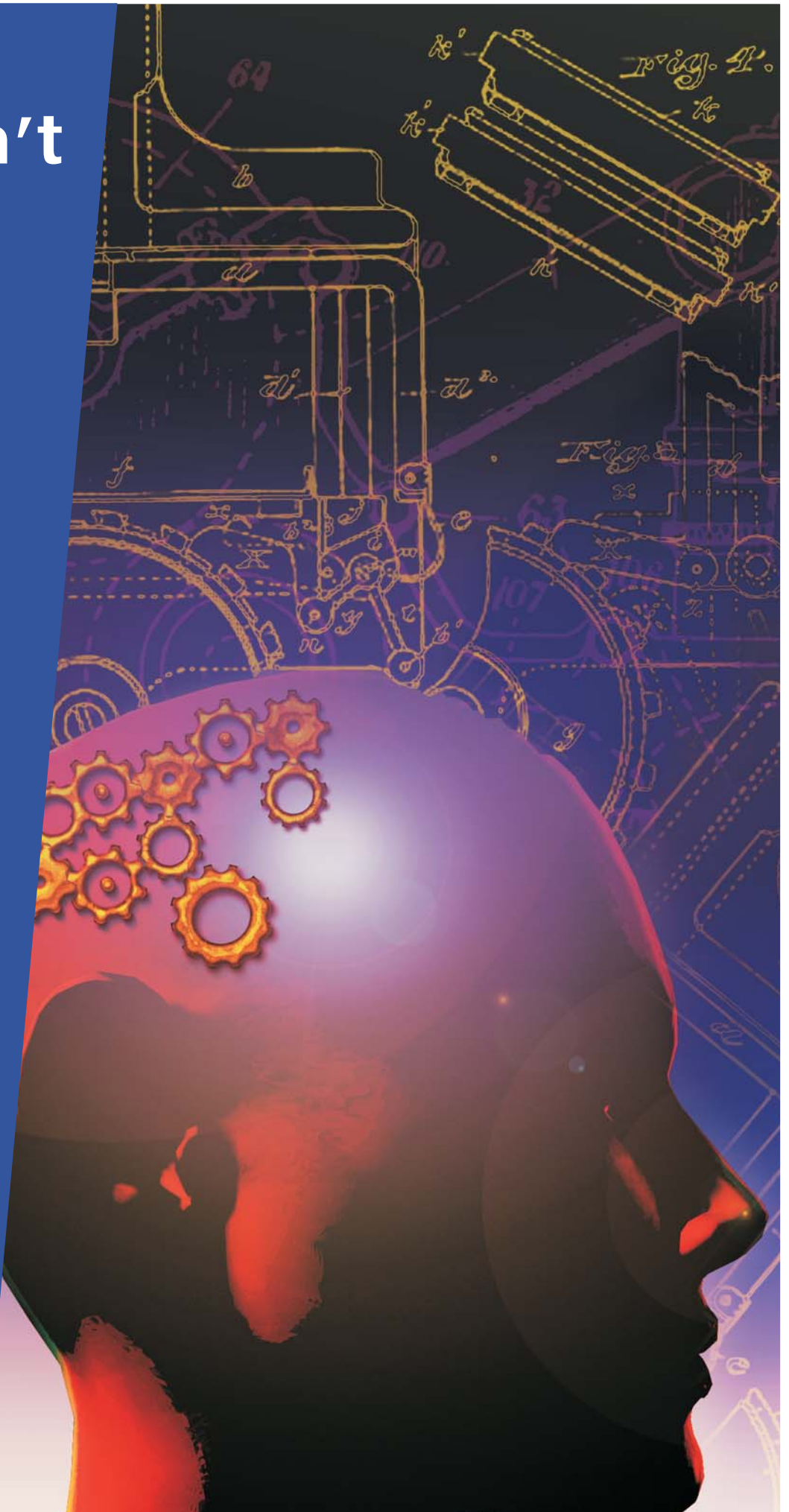
Wednesday 12 July

5.30pm - 8.00pm



east midlands
international
trade association

the business network
for international trade



protecting your IP overseas



Date: Wednesday 12 July 2006
Venue: Holiday Inn, Rugby-Northampton

Programme:

- 17h30 Registration & refreshments
18h00 Welcome & Introduction
18h05 **Intellectual Property and Your Rights: Helen Johnstone**
 - How can I obtain Intellectual Property rights
 - What type of rights can I benefit from
 - How do I get protection in different countries
 - How do I decide where I need to obtain rights18h35 **Someone's Infringed - What Can I Do: Stewart Vandermark**
 - When will the UK courts help me
 - What remedies can I get
 - How urgently can I act
 - What must I do19h05 **China & IP Issues: Silas Brown**
 - Doing business in China
 - How do I best structure commercial arrangements in China
 - Manufacturing products in China
 - IP infringements / counterfeiting - what action can I take19h35 **Q&A and Round Table Discussions**
20h00 **Close**

Speakers:

Helen Johnstone is a Senior Associate with Eric Potter Clarkson, a leading firm of patent and trademark attorneys.

- Helen obtained a degree in materials science at Imperial College, London, and began her career in the patents department of a large multinational corporation. She then continued her training by working in-house for an international telecommunications company before spending eight years in private practice where she specialised in the mechanical, electro-optical and electro-mechanical areas.
- After returning to university and gaining an MBA, Helen took up the position of Deputy Head of the Patents Department in a multinational company before joining Eric Potter Clarkson in January 2001.

Stewart Vandermark is a Partner in the Litigation Department at Nelsons, one of the largest and most progressive law firms in the East Midlands.

- Stewart has over 13 years experience of dealing with commercial disputes and specialises particularly in the field of intellectual property.
- He deals with the many and varied disputes that this area generates, from copyright and design rights to patents, trade marks and areas such as confidential information. With many of Nelsons clients trading overseas, these disputes increasingly have an international element.

Silas Brown is a solicitor at Briffa, an award winning firm of solicitors based in London specialising in the business and law relating to intellectual property.

- Silas's core experience is in branding, registered and unregistered trade marks and licensing as well as information technology including e-commerce, computer and Internet law.
- He also has a solid background in dealing with a range of commercial contracts and advising on commercial arrangements for the successful exploitation of intellectual property rights and technology worldwide. He takes a straightforward and practical approach to legal advice.
- Silas has worked in Hong Kong protecting the intellectual property of large brand name clients including management of trade mark portfolios, dealing with trade mark infringements and co-ordinating anti-counterfeiting investigations throughout the People's Republic of China.

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