

The University of Nottingham

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The University of Nottingham – overseas campuses

- Malaysia campus – operating out of KL since 1999 but opened new garden campus September 2005
- Long standing interest in China, officially opened a campus February 2006 by John Prescott
- Part of the Universities internationalisation strategy. Globalisation/ 30%

Key Facts?

- Nearly 2000 students at each campus
- In China for example, 60 academic staff, 60 admin staff
 - All courses in English
 - Expansion plans

Communication – the issues

- Distance and time
- Culture and language
- Management structures



Communication – more issues

- Structures
- Territorial thinking
- Different regulatory frameworks



Ideas for making it work



Structural committees and the formality of board meetings

Visits – building up relationships

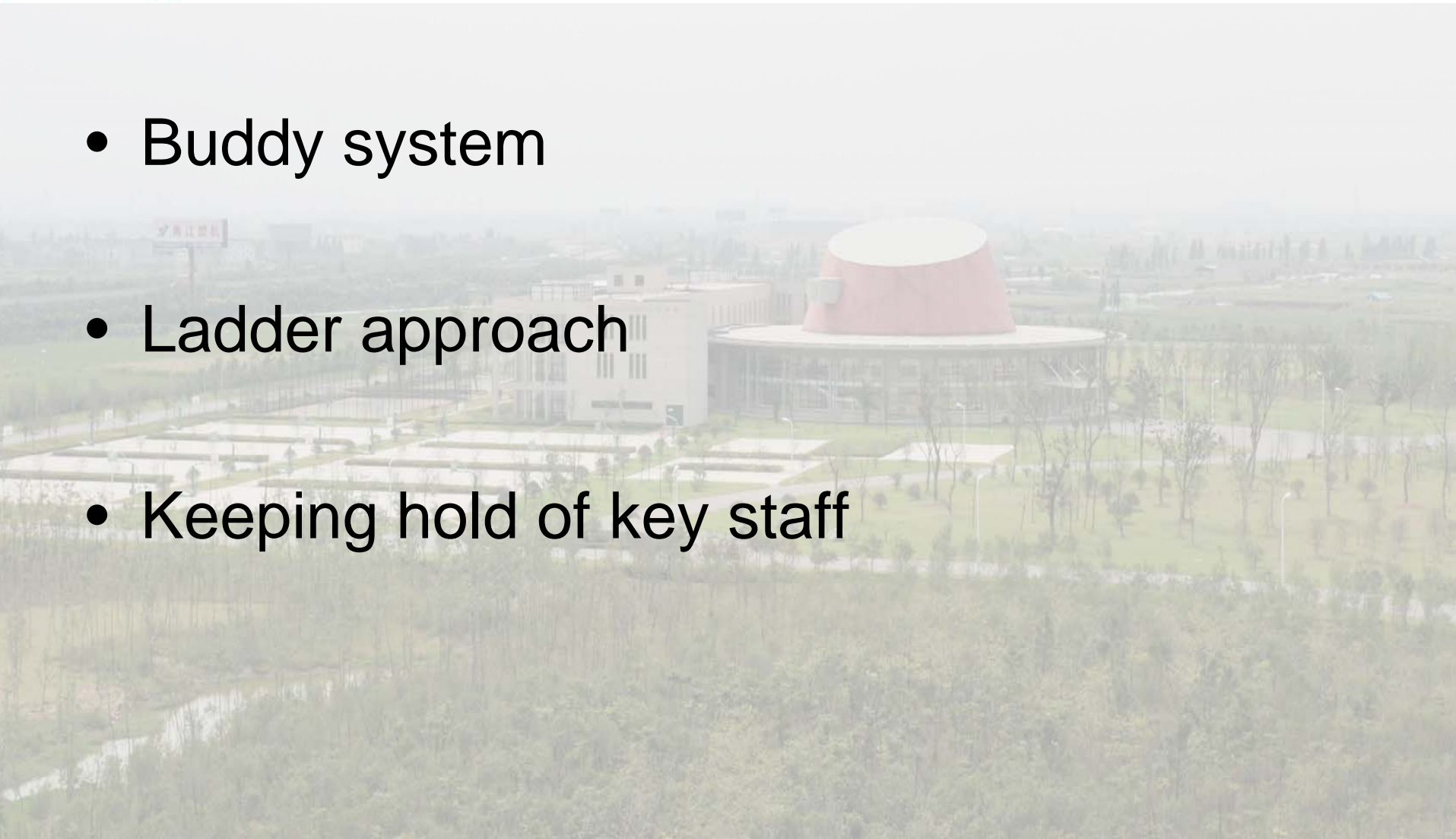
Using technology to its best – “meet and fix” groups

Communication plan and getting people to take it seriously

Mirroring support structures

Ideas for making it work ..cont...

- Buddy system
- Ladder approach
- Keeping hold of key staff



Difference between home and abroad

- Cultures are different

BUT

- We make our own cultures, we are a hybrid



