

International Communications

MASTERCLASS 08



**Flummoxed in France? Mystified in Mexico?
Overseas profits not what they should be?**

A graphic on a dark blue background. It features a central collage of various national flags, including the United Kingdom, France, Germany, Switzerland, and others. The flags are partially covered by a white, crumpled paper that is being torn away by several yellow and red ribbons. The ribbons are draped and looped around the flags, creating a sense of mystery and discovery. The overall theme is 'unwrapping' or revealing hidden information.

**Unwrap the secrets to creating a great
impression overseas at the 2008
International Communications Masterclass**

Friday May 16 2008

Park Inn, 296 Mansfield Road, Nottingham, NG5 2BT



Albion Overseas Ltd

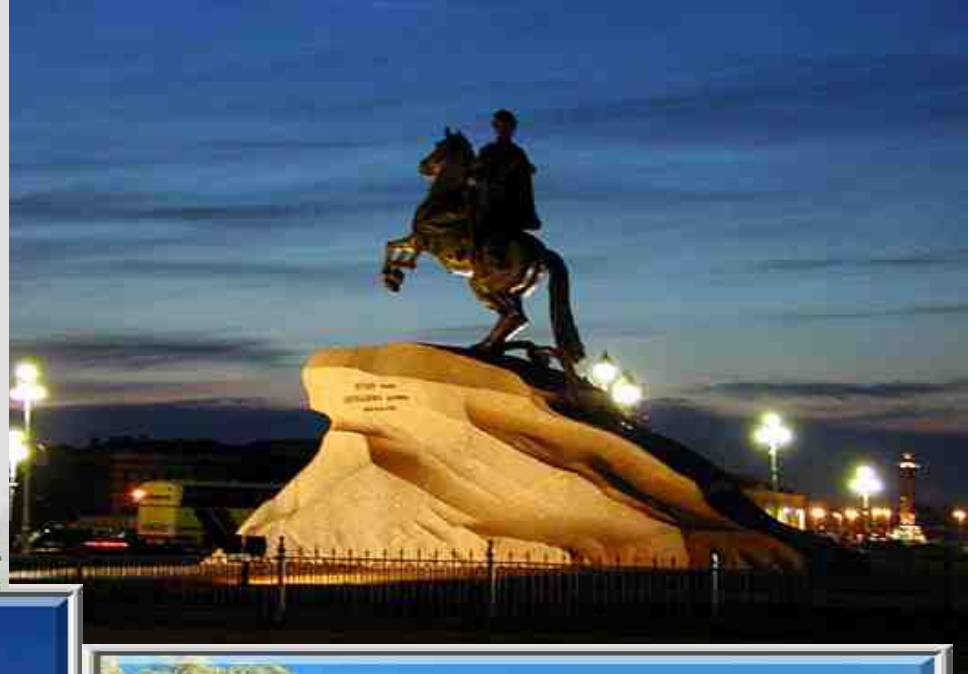
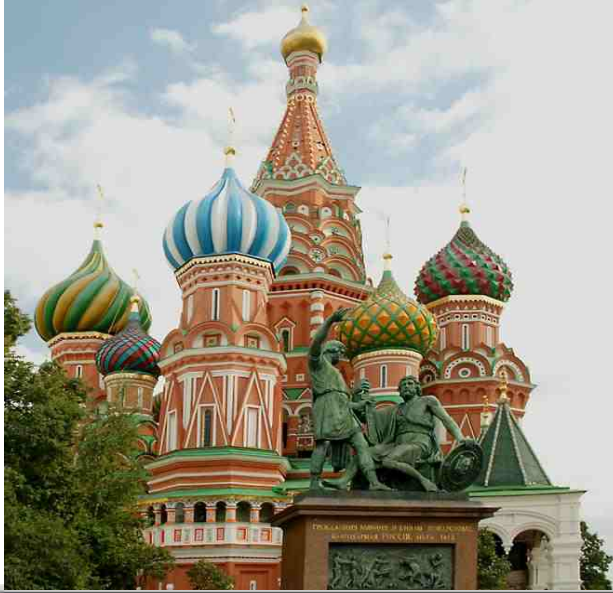
MASTERCLASS

**LANGUAGE TASTER
(RUSSIAN)**

Albion Overseas Ltd



Albion Overseas Ltd



Albion Overseas Ltd



Albion Overseas Ltd

RUSSIAN LANGUAGE



Albion Overseas Ltd

Verbs of movement

Figures

Everyday expressions

Funny expressions

Cases

Endings

Swear words

Albion Overseas Ltd

- **Zdravstvyite**
- **Do svidaniya**
- **Na zdorovye**
- **Kak dela?**
- **Spasebo**
- **Pozhaluysta**
- **Vy (the formal “you”)**
- **Ty (the informal “you”)**
- **Devyshka**
- **Molodoy chelovek**

Albion Overseas Ltd

- **Privet**
- **Poka**
- **Normal'no**
- **Poidet**
- **2 piva, moy dryg platit**
- **Da net novernoe**
- **Ni puha ni pera**

Albion Overseas Ltd

Dusha - the Russian soul

- **Emotion**
- **Exuberance**
- **Flamboyance**
- **Sentimentality**
- **Energy**
- **Flair**
- **Suffering**
- **Love of nature**
- **Importance of family**
- **Sense of duty**
- **Compassion**
- **Wholeness**

Albion Overseas Ltd

RUSSIAN CULTURE



Albion Overseas Ltd

- **PATRIOTISM (RODINA)**
- **PRIDE**
- **EDUCATION**
- **A PRAGMATIC ATTITUDE TO RULES**
- **HOSPITALITY**

Albion Overseas Ltd

- **SMILING**
- **OPENNESS**
- **SUSPICION AND SECRECY**
- **PERSONAL RELATIONSHIPS**
- **ATTITUDES TO WOMEN**
- **BIG IS BEAUTIFUL**

Albion Overseas Ltd

“It is not your present but your love that is dear to me.”

“You are judged by your appearance first, but by your mind later.”

“Laughter for no reason is a sign of foolishness”

Albion Overseas Ltd

- **BUSINESS MEETINGS**
- **NEGOTIATIONS**
- **TIMING AND PUNCTUALITY**
- **SENIORITY AND HIERARCHY**
- **GIFTS**

International Communications

MASTERCLASS 08



**Flummoxed in France? Mystified in Mexico?
Overseas profits not what they should be?**



**Unwrap the secrets to creating a great
impression overseas at the 2008
International Communications Masterclass**

Friday May 16 2008

Park Inn, 296 Mansfield Road, Nottingham, NG5 2BT