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## future events:

Wednesday 23 May  
Nordic Countries

Wednesday 13 June  
Customs Schemes for  
International Traders

Wednesday 27 June  
Getting Paid

Thursday 12 July  
South Africa

Wednesday 15 August  
Members Only Event

Wednesday 12 September  
Exporting on  
a Shoestring

# International Business in the Future

## Size Isn't Everything!

Nottingham Racecourse  
Colwick Park  
Nottingham  
NG2 4BE

Wednesday  
25 April 2007

5.30pm - 8.00pm

visit: [www.emita.org.uk](http://www.emita.org.uk)

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# International Business in the Future

Date: Wednesday 25 April 2007

## Programme:

- 17h30 **Registration & refreshments**
- 18h00 **Welcome & Introduction**
- 18h05 **How global trends will affect SMEs in the next 5 years**
- 18h35 **How SMEs face up to future challenges:**
- People and Organisation
  - Marketing
  - Technology
  - Competition
- 19h05 **Coffee break and Q&A**
- 19h15 **How small firms can win big in the global markets**
- 19h45 **Q&A and round table discussions**
- 20h00 **Close**

## Speakers:

**Rohit Talwar** is the CEO of consultancy Fast Future Ventures and joint CEO of the think tank Global Futures and Foresight.

- Rohit is a futurist and innovative business strategist with a very strong international reputation for helping businesses address emerging opportunities and risks, develop powerful and inspiring visions for the future, and achieve and sustain peak performance in a fast changing environment.
- He has written widely on futures, strategy and change and was the editor and lead author of the book *Achieving Transformation and Renewal in Financial Services*. He has appeared on BBC TV, CNBC and BBC Radio 4 and on TV and radio in China to talk about future trends.
- In October 2005, Rohit won the prestigious 'stickiest guru' award after being voted best speaker for his speech on the future of travel at Asia's largest travel conference and in January 2006, Rohit was profiled as one of the top 10 global trendwatchers by the UK's *Independent Newspaper*.



# Booking Form

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